

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,Bi	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963744	6373279

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$220.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
2	WPBF	W	10/17/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
4	WPBF	Th	10/18/12	5:06 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
1	WPBF	F	10/19/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
2	10/22/12	10/22/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	M-----				1	\$220.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-08H	\$220.00 NM
3	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$320.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
4	WPBF	W	10/17/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
3	WPBF	Th	10/18/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
2	WPBF	F	10/19/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
4	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	M-----				1	\$320.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-08H	\$320.00 NM
5	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				3	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-08H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,BI	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-08H	\$275.00 NM
3	WPBF	F	10/19/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-08H	\$275.00 NM
6	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-08H	\$275.00 NM
7	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	8	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	8	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/16/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
3	WPBF	Tu	10/16/12	8:53 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
1	WPBF	W	10/17/12	7:50 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
8	WPBF	W	10/17/12	9:00 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
7	WPBF	Th	10/18/12	7:59 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
4	WPBF	Th	10/18/12	9:00 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
2	WPBF	F	10/19/12	7:49 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
6	WPBF	F	10/19/12	8:54 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
8	10/22/12	10/22/12	Good Morning America	7-9AM	M-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
1	WPBF	M	10/22/12	8:54 AM	Good Morning America	7-9AM	:30	MLS-12-08H	\$550.00 NM
9	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:14 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-08H	\$225.00 NM
2	WPBF	W	10/17/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-08H	\$225.00 NM
3	WPBF	Th	10/18/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-08H	\$225.00 NM
4	WPBF	F	10/19/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-08H	\$225.00 NM
10	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-08H	\$225.00 NM
11	10/16/12	10/19/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00 NM
3	WPBF	W	10/17/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00 NM

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963744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,BI	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
11	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WPBF	Th	10/18/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00	NM
	2	WPBF	F	10/19/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00	NM
12	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	M-----	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	M	10/22/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-08H	\$225.00	NM
13	10/16/12	10/19/12	The View	11A-12PM	-TWTF--	:30	4	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-TWTF--	4	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/16/12	10:59 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00	NM
	3	WPBF	W	10/17/12	10:59 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00	NM
	2	WPBF	Th	10/18/12	11:33 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00	NM
	4	WPBF	F	10/19/12	11:00 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00	NM
14	10/22/12	10/22/12	The View	11A-12PM	M-----	:30	1	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	M-----	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	M	10/22/12	10:58 AM	The View	11A-12PM	:30	MLS-12-08H	\$800.00	NM
15	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-TWTF--	4	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Tu	10/16/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00	NM
	1	WPBF	W	10/17/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00	NM
	4	WPBF	Th	10/18/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00	NM
	3	WPBF	F	10/19/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00	NM
16	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$350.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	M-----	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	M	10/22/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-08H	\$350.00	NM
17	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-TWTF--	4	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Tu	10/16/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00	NM
	1	WPBF	W	10/17/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00	NM
	3	WPBF	Th	10/18/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00	NM
	4	WPBF	F	10/19/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00	NM
18	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											



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Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,Bf	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-08H	\$400.00 NM
19	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	4:29 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
4	WPBF	W	10/17/12	4:12 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
1	WPBF	Th	10/18/12	4:29 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
3	WPBF	F	10/19/12	4:37 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
20	10/22/12	10/22/12	Dr. Oz	4-5p	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:25 PM	Dr. Oz	4-5p	:30	MLS-12-08H	\$500.00 NM
21	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	5:28 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
1	WPBF	W	10/17/12	5:42 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
3	WPBF	Th	10/18/12	5:23 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
4	WPBF	F	10/19/12	5:24 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
22	10/22/12	10/22/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:13 PM	M-F 5pm News	5-6pm	:30	MLS-12-08H	\$450.00 NM
23	10/16/12	10/19/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
2	WPBF	W	10/17/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
3	WPBF	Th	10/18/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
4	WPBF	F	10/19/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
24	10/22/12	10/22/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-08H	\$1,050.00 NM
25	10/16/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,BI	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-08H \$1,600.00 NM 2 WPBF W 10/17/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-08H \$1,600.00 NM 4 WPBF Th 10/18/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-08H \$1,600.00 NM 3 WPBF F 10/19/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-08H \$1,600.00 NM									
26	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-08H \$1,600.00 NM									
27	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:42 PM Jeopardy 7:30-8PM :30 MLS-12-08H \$1,700.00 NM 3 WPBF W 10/17/12 7:34 PM Jeopardy 7:30-8PM :30 MLS-12-08H \$1,700.00 NM 4 WPBF Th 10/18/12 7:52 PM Jeopardy 7:30-8PM :30 MLS-12-08H \$1,700.00 NM 2 WPBF F 10/19/12 7:42 PM Jeopardy 7:30-8PM :30 MLS-12-08H \$1,700.00 NM									
28	10/22/12	10/22/12	Jeopardy	7:30-8PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:28 PM Jeopardy 7:30-8PM :30 MLS-12-08H \$1,700.00 NM									
29	10/22/12	10/22/12	DWTS	8-10P	M-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:58 PM Mon ABC Prime A 8-9PM :30 MLS-12-08H \$4,500.00 NM									
30	10/16/12	10/16/12	DANCING RESULTS	8-9PM	-T-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 8:00 PM DANCING RESULTS 8-9PM :30 MLS-12-08H \$4,500.00 NM									
31	10/21/12	10/21/12	REVENGE	9-10PM	-----S	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$4,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 9:21 PM REVENGE 9-10PM :30 MLS-12-08H \$4,350.00 NM									
32	10/16/12	10/21/12	M-SUN WPBF News 25 @11-11:35PM		-T-TF-S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-S 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963744-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,BF	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-T-TF-S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-08H \$1,000.00 NM									
4 WPBF Th 10/18/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-08H \$1,000.00 NM									
2 WPBF F 10/19/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-08H \$1,000.00 NM									
3 WPBF Su 10/21/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-08H \$1,000.00 NM									
33	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-08H \$1,000.00 NM									
34	10/16/12	10/18/12	Nightline	11:35-12:05AM	-TWT---	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/16/12 11:54 PM Nightline 11:35-12:05AM :30 MLS-12-08H \$700.00 NM									
2 WPBF W 10/17/12 12:02 AM Nightline 11:35-12:05AM :30 MLS-12-08H \$700.00 NM									
1 WPBF Th 10/18/12 Nightline 11:35-12:05AM :00 \$700.00 NM									
Credited									
35	10/22/12	10/22/12	Nightline	11:35-12:05AM	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 11:44 PM Nightline 11:35-12:05AM :30 MLS-12-08H \$700.00 NM									
36	10/20/12	10/20/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 12:25 AM M-Sun 1130p-12am Late News 1130p-1205am :30 MLS-12-08H \$400.00 NM									
LR - Football									
37	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/21/12 11:56 PM Sun 11:35pm Late News 1135p-12am :30 MLS-12-08H \$300.00 NM									
38	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 7:00 AM GMA Saturday 7-8am Sat 7am-8am :30 MLS-12-08H \$650.00 NM									
39	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/20/12 8:14 AM Sat 8-9am News Sat 8-9am :30 MLS-12-08H \$450.00 NM									

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,BI	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MLS-12-08H	\$325.00 NM
41	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-08H	\$450.00 NM
42	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	MLS-12-08H	\$600.00 NM
43	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	MLS-12-08H	\$100.00 NM
Total Spots							93		

Payment Terms 30 Days

<u>Gross Total</u>	\$69,525.00
<u>Agency Commission</u>	\$10,428.75
<u>Net Amount Due</u>	\$59,096.25